



US-Nigeria Trade Council, USA

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FOR IMMEDIATE RELEASE

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US-Nigeria Agribusiness (Non-Oil) Investment Summit & Expo – November 16 -18, 2017

Press Release

US-Nigeria Trade Council counts down to Agribusiness Investment Summit & Expo in Atlanta, GA.

Atlanta, GA. USA. Saturday October 19, 2017: The US-Nigeria Trade Council USA, is hosting the US-Nigeria AgriBusiness (Non-Oil) Investment Summit. USNAGRIS 2017 (www.usnagris.com) on November 16-18, 2107 at the prestigious Hilton Atlanta Airport Hotel, in Atlanta, Georgia, United States of America.

The 3-day Summit offers attendees unsurpassed market data intelligence that helps drive their Agribusinesses forward. It is a unique opportunity to explore and expand the international presence for our agribusiness products and services.

Participants from Nigeria will be exposed to advanced Agro-biotechnologies and data-driven, modern, large-scale farming solutions in USA, and discover global agriculture funding options available in US to farming projects in Africa. Participants from USA will identify market expansion opportunities, as well as sourcing for agricultural products from Nigeria.

In addition to providing an opportunity to meet with manufacturers and suppliers of crop protection products, USNAGRIS 2017 offers opportunities to gain insight into those factors that could impact the industry for years to come.

Ambassador (Dr.) Robin R. Sanders, former U.S. Ambassador to Nigeria, and currently CEO of the FEEEDS Advocacy Initiative will deliver the keynote address, while Iyalode Alaba Lawson, National President of NACCIMA will be the Guest Speaker.



Advisory Board: Iyalode Alaba Lawson, MFR, FloD, JP (Chairperson), Oba (Dr.) Michael Ajayi, Alhaji Remi Bello, Mr. Mohammed Audu, Ms. DeLois Babiker, Mr. Onyebuchi Okafor, Mr. Mohammed Ari, Prof. Juliet Elu

The choice Atlanta as location for this Summit is strategic, as agriculture is the largest industry in Georgia, contributing more than \$71 billion to the state's economy, with 1 in 7 Georgians working in agriculture, forestry or related fields. It provides an excellent model for development of Nigerian Agro-allied business.

Key presentations at the Summit include 'Discovering Goldmine in Nigeria's Non-oil export sector & it's benefits to American economy', 'Precision agriculture applications – Trends, use of data and Smart Farming through innovation', 'Modern techniques to Improve agricultural products to reduce loss, improve food safety and increase profits', 'Agro-based Product Certification: Pathway from Nigeria to World Markets', navigating the maze of Opportunities for Funding, Grant & Partnership Programs for projects in Africa as well as B2B sessions to connect prospective buyers with sellers.

Confirmed speakers include Ambassador (Dr.) Robin Sanders (the former US ambassador to Nigeria); Iyalode Alaba Lawson (NACCIMA President), Roderick Gilbert from the Georgia Center of Innovation and Agribusiness; Hector Javier Romero, an expert on USDA/APHIS and FDA Regulatory Compliance essentials; Dr. Thomas Elam an expert on Poultry agribusiness, Mr. Godwin, an exports expert, Prof. Ayanwale and Dr. Patrick Okoye, an expert of Agro-based Product Certification.

The Summit offers opportunities for Business-to-Business sessions, tour of a large modern farm in South Georgia as well as advancement in agric-packaging techniques.

About the US-Nigeria Trade Council, USA.

The US-Nigeria Trade Council, USA (www.usnigeria.org) is dedicated to strengthening and enriching the vehicle of investment and trade between the United States of America and Nigeria. The Council provides a bilateral forum on key economic, commercial and professional initiatives, as well as business opportunities of interest to American companies operating in or exploring business opportunities in Nigeria, as well as Nigerian companies planning trade ties and business expansion to the US Market.

The US-Nigeria Trade Council's core agenda is built around three interdependent themes:

- Establishment of linkages, policy input and advocacy to increase bilateral trade and investment between US and Nigeria;
- Interchange with the American Business community on the resources that abound in Nigeria, generating Trade, Tourism and Foreign investment in Nigeria;
- promote internationalization of Nigerian businesses, products and services to the US marketplace.

For more information about the US-Nigeria Trade Council USA, please contact:

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GOODWILL MESSAGE

Dear Mr. Executive Director Olowokere:

It is with great personal pleasure and honor to be invited to be the keynote speaker at the US-Nigeria Trade Council's upcoming US-Nigeria Agri-Business Investment Summit taking place November 16-18, 2017 at the Hilton Atlanta Airport Hotel, Atlanta, GA.

As the Summit is focusing on promoting business in the non-oil sector, and especially agriculture, I look forward to making keynote remarks on the broader subject of "The US-Africa Relationship in 2017 & Beyond," with a specific emphasis on Nigeria, and the key role that the region's small and medium size enterprises (SMEs) are playing on the Continent as well as in Nigeria. The latter, issue is a subject matter near and dear to my heart as I believe Africa's SMEs are helping to change the development paradigm in the region.

Given the goal and subject matter of this year's Summit, I have no doubt that the event will provide additional perspectives for the invitees on how to ensure that the US builds on past positive initiatives with Africa and with and in Nigeria. Additionally, the synergy between Georgia and Nigeria are unmistakable – as both have and need agri-business to further grow as populations in both continue to grow apace and agri-business will be the answer to job creation and food security.

I look forward to the Summit and sharing ways that Africa, with Nigeria as one of the main leading nations in the region, can expand the cross fertilization between U.S.-based Diaspora small businesses and the SMEs in the region. I am also pleased that immediately following my keynote, the Council is hosting a book signing of my latest book called "The Rise of Africa's Small & Medium Size Enterprises," which highlights the impact and potential of SMEs to help address development issues in agriculture, tourism, manufacturing and climate change -- providing examples therein of what many of the new small businesses in the region are accomplishing.

I look forward to meeting all of you at what I know will be a successful 2017 Summit.

Sincerely,

Robin R. Sanders

Ambassador Robin Renee Sanders
CEO-FEEEDS